

INTERVIEW BY
JESSICA TIBBITS



BEAUTY TALK

Alexa Chung

The style icon talks fringes, dressing up her nails and the beauty tip she's learned from Carrie Bradshaw

The “Alexa” has to be one of the most requested haircuts in the world. How does it feel to be a modern-day hair icon?

“Do you know how crazy that is?! Because if you touch my hair, I only have about three strands – it’s so fine. In my mind I look like Gisele, but in reality I look like someone with half a mullet!”

No way! So are you planning a major hair overhaul any time soon?

“I’m growing out my fringe at the moment, with a view to cutting my hair short again. I always get worried because my mum has had the same haircut for 30 years. It’s cool to have a signature look, but I worry that I’m just going to have the same hairstyle forever. I think it’s important to change and always be evolving.”

Well, your style has definitely changed dramatically over the years...

“I hope so. At sixth-form college, I would wear a cropped Pokémon T-shirt and huge combat skater trousers with my knickers hanging out – my teacher used to call me ‘pants girl’. These days, the only area I’ll experiment with prints and colours is on my nails. Having said that, right now I’m wearing a leotard and a tartan skirt...”

OK, explain!

“I’ve just come back from ballet class. I’m not someone who would exercise of my own volition, but I go with my friend and we have an amazing teacher who used to be New York City Ballet’s prima ballerina. Today she was trying to get us to do pliés and arabesques, but we’re both so uncoordinated we were just in fits of giggles because we’re so bad at it. It’s a lot of fun though, and I love that I get to wear red silk ballet shoes.”