

UP CLOSE WITH: LILY COLE



LILY ROCKS
A RED LIP

Fashion's hottest
redhead talks
haircuts,
bright lippy
and Nineties
perfume

"I first got into beauty when I was a teenager. Up until then, I didn't really watch TV and I wasn't exposed to the media much. When I hit my teens, I became interested in the Fifties. The imagery of the iconic movie starlets from that era is just so gorgeous – there's no digital retouching or paparazzi shots, just really special, beautiful photo shoots.

"These days, I like mixing up my beauty. On the red carpet, I'll go for either a heavy smoky eye, or a fun bright orange or pink lipstick – but never both together. I have a lot of natural colour going on with my red hair and blue eyes, so I tend to go for earthy shades like browns and greys on my eyes.

"The Body Shop persuaded me to model again. I haven't modelled so much in the past few years – I've been acting – but they approached me to be their global brand ambassador. I thought about it and it made perfect sense: I really believe in the ethical trading values they represent – the more I find out about them, the more passionately I support them.

"It also brings back happy memories. There was a Body Shop store near my school and my sister and I would try out all the testers. I loved the White Musk fragrance – to me, White Musk is the smell of the Nineties!" ▸

INTERVIEW JESS TIBBITS