



#### 4. SEMI-SLICKED BACK

Wearing your hair down doesn't have to be boring: ensure it shouts "party" by taking inspiration from the a/w 2013 Balmain and Etro catwalk shows. "Slicked-back hair is still big news and can look super-glamorous when it's done right," says Rowe. "First, comb hair back from your face so you have no visible parting. Then comb a little L'Oréal Paris Studio Line Style Architect Styling Wax (£3.69; available nationwide) into the roots, adding more gradually until your hair stays in place."

Keep the lengths of your hair straight and dry to create contrast.

**MAKE-UP NOTE** This requires statement make-up. A smoky eye + a fuchsia pout = an unforgettable party look.