



PRO SECRET

FOUNDATION MASTERCLASS

Forget about a few dabs of terracotta: foundation has got serious. But which to choose and how to apply it? Here Bare Minerals International Makeup Artist Sarah-Jane Froom helps you find your perfect match



BEST FOR BOOSTING RADIANCE: MINERAL POWDER

WHY IT WORKS Powder? Won't that give me skin like an old library book? 'Mineral powder is one of the best glow-givers around,' says Froom. 'Its light-reflective ingredients will give you a "lit from within" glow.' Use a large powder brush and 'buff in for at least a minute – the more you buff, the more radiant you'll be.'

TOP TIP Less is more here. 'Dip your brush in and tap off the excess,' says Froom. 'This is all you need for full-face coverage.'

TRY Original SPF15 Foundation in Tan, £25, bareMinerals (bareminerals.co.uk)

BEST FOR EVEN SKINTONE: COLOUR-CORRECT CRAYON

WHY IT WORKS Dark circles? Redness around your nose? Target specific problem areas with CC products. But which colour? 'Choose green to correct red tones, yellow for purple tones like under-eye circles, and lilac for sallowness patches of skin,' advises Froom. 'Apply the relevant shade directly to the area, blending with your finger, before applying foundation.'

TOP TIP Always apply your colour corrector in balanced light. 'Daylight is best if possible, and avoid lighting that casts shadows on your face.'

TRY Colour Corrector Sticks in Green and Yellow, £9.99 each, Max Factor (available nationwide)



BEST FOR SCULPTING: FOUNDATION STICK

WHY IT WORKS 'It's amazing how much you can alter the shape of your face with foundation,' says Froom. Apply a base colour, then use a stick foundation two shades darker to sculpt. 'Apply it straight from the stick to the hollows under your cheekbones, either side of your nose, around your hairline and along your jawline. The idea is for it to look like natural shadow on your face, so blend thoroughly to blur harsh lines.' Set in place with a dusting of translucent powder.

TOP TIP Heavy sculpting can look androgynous. Soften with a touch of peachy blush on cheeks, and apply lip gloss to introduce texture.'

TRY Skin Foundation Sticks in Natural Tan and Almond, £29 each, Bobbi Brown (bobbibrown.co.uk)

BEST FOR CONCEALING BLEMISHES: MATTE FOUNDATION

WHY IT WORKS 'Whether you want to cover up a brewing break-out, a bumpy rash or acne scarring, stick to a matte foundation. Radiance-enhancing foundations will just draw light to your face, highlighting lumps and bumps,' says Froom. Choose a light formula that will blend easily, and go oil-free to help keep shine at bay.

TOP TIP 'To avoid the transfer of bacteria, wash your make-up brushes once a week with baby shampoo.'

TRY Ever Matte SPF15 Oil-Free Skin-Balancing Foundation in Wheat, £27, Clarins (boots.com)

