

PLANT POWER

Get STANDOUT, radiant skin with the potent power of BOTANICAL extracts



DOUBLE SERUM

This acts like a facial in a bottle thanks to a youth-boosting cocktail of twenty plant extracts such as hydrating marshmallow, glow-boosting rosehip oil and skin-firming lemon thyme and avocado.

So you've got dry, flaky patches and a dull, lacklustre complexion? We've all been there. Winter's harsh conditions can wreak havoc on your skin well into the spring and summer months. But don't despair. The trick to banishing most cold-weather complexion woes is as simple as boosting your skin's hydration levels. That's why we're stocking up on natural, plant-based skincare products to get the "I just ran a mile" dewy glow we all covet at this time of year. Think orchids, avocado and rosehips, for instance; their petals, stems and oils work wonders to calm redness, smooth wrinkles and plump up tired skin.

Our hydration heroes? We love the silky texture of classic Clarins products, which bank on a potent mix of natural plants and herbs for the most effective yet super-gentle skin-balancing results. Start with a twice-daily application of the best-selling Clarins Double Serum Complete Age Control Concentrate, to add a hit of hydration and smooth fine lines and wrinkles to boot. If you've got lots of rough patches and visible redness from dehydration, smooth Clarins Blue Orchid Face Treatment Oil over dry skin before bed and let it soak in overnight – you'll wake up with a radiant and perfectly primed complexion. Got a big night out? Apply Beauty Flash Balm on cleansed skin and leave it for ten minutes before tussling it off. This hero skin-perfector fills in lines and soothes thirsty skin in a flash for an ultra-radiant glow.

WANT TO KNOW MORE?

Find out about the full range of Clarins plant-based hero products at Clarins counters nationwide. Following a complimentary personalised skincare consultation, you will discover your must-haves to achieve a healthy, radiant complexion. Try these essentials in one of Clarins Limited Edition Introductory Collections (from £20) and experience the power of plants for yourself.

To find your nearest stockist, visit clarins.co.uk or call 0800 036 3558.