



THE PRO'S EDIT

# 2015 MAKE-UP ESSENTIALS

By *Caroline James*

The make-up artist to the stars reveals her must-have Max Factor products for a glamorous year ahead



## 1. DREAM CREAM

'I absolutely love the consistency of Excess Shimmer Eyeshadows (£7.99 each\*). They're creamy, but light as air, which makes them a doddle to apply with your finger. And once the colour has dried, it'll stay put all day. My favourite shade is Copper – it's universally flattering – and my top tip is to apply a little over your tear ducts. It will draw light to your eyes, making them appear larger and wider and distracting from dark circles.'



## 2. HIDE AND CHIC

'Part of my job is to make models who have been working 12-hour days for weeks on end look like they just got back from a holiday. Max Factor's CC Sticks (£8.99 each) are my secret weapon for bringing their skin back to

life. The yellow-toned stick corrects dark circles under the eyes and the green-toned stick is brilliant for concealing redness on the cheeks. The best bit? Neutralising colour on the face before you've applied your base allows you to use less foundation, giving your skin a fresher finish.'



## 3. SHINE ON

'The nude lip is synonymous with 60s style – a look that's going to be huge again in 2015. Back then, lips were matte and there were two shades to choose from: pale pink and beige. These days, there's a huge variety to suit all skin tones, from rosy nudes to peaches, and the shiny texture of Max Factor's Colour Elixir Gloss (£7.99) will give this iconic look a modern twist.'

## 4. ACE BASE

'It's no surprise that one of the first make-up products ever launched was a foundation – Max Factor's Flexible Greasepaint – as women have always wanted flawless skin. My most requested look is a clear, even, glowing complexion. Face Finito All Day Flawless 3 in 1 Foundation (£11.99) creates just that. Apply a little at a time, building up to the desired coverage.'



## 5. LUSH LASHES

'False Lash Effect Fusion Mascara (£11.99) is my key secret weapon for bulking up lashes. It's the perfect combination of volumising and lengthening. For wide-awake eyes, curl lashes, then wiggle the mascara wand from side to side, right at the roots. Then draw the wand slowly up in one motion to coat each lash with the perfect amount of mascara.'

