

instyle PROMOTION

POWER POUTS

'Strongly pigmented lip colour, like Max Factor's Colour Elixir Gloss in Polished Fuchsia (£7.99), gives your complexion and self-esteem the best boost,' says make-up artist Caroline Barnes. 'Tomato red, fuchsia pink and watermelon coral act like an energy drink for your face, instantly waking it up.'



LUXE LASHES

'In winter, try switching to cooler tones on your eyes. Silver shades and pale washes of colour work well on fair skin,' says Barnes.

Finish with two coats of Max Factor's Masterpiece Transform mascara (£9.99).



EYE OPENER

Late nights and non-stop socialising add up to one thing: tired, puffy eyes.

Beat excess baggage by 'using your ring finger to apply a brightening concealer under your eyes to hide shadows,' suggests Barnes.

Then 'apply a touch of highlighter, like Max Factor's Masterpiece Colour Precision in Pearl Beige (£6.99), around the tear ducts to brighten the eye area.'



HOT TIPS

If you're feeling low, a dose of vivid colour is guaranteed to lift your mood, and there's no better place to experiment than on your nails. 'I love Max Factor's Gel Shine Lacquers in Gleaming Teal and Cobalt Blue (£6.99),' says Barnes. 'They're opulent shades - the perfect antidotes to a cold, grey day.'



GLOW GETTERS

'Skin can look flat and grey at this time of the year, so look to radiance-boosting foundations, like Max Factor's Skin Luminizer Foundation (£11.99), to give your complexion a glow,' says Barnes.

'Then sweep Max Factor's Miracle Touch Creamy Blush in Soft Pink (£6.99) over cheekbones to add vitality.'



FIVE WAYS TO

GET YOUR GLAM ON

Forget detoxes, silly o'clock gym sessions and pared-back beauty, beating the January blues is all about upping the glam factor. So say hello to #GlamJan and get inspired with a little help from Max Factor make-up pro Caroline Barnes

BEAT THE WINTER BLUES

Want to start 2015 with a bang? The new year is the perfect time to try out new looks, so dust off the red lip and sparkly nail polish and get experimenting. 'A splash of colour on your lips, nails or eyes is guaranteed to make you feel great,' says Max Factor make-up artist Caroline Barnes.

Get in on the #GlamJan action by trying out your own mood-boosting beauty transformation. For inspiring ideas on colours and products, or to try out a brand new look, visit a Max Factor make-up artist at larger Boots stores.

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